



BEKKER GROUP

AUCTIONS | PROPERTIES | VALUERS

COMPANY PROFILE

2025

About Us

PASSIONATE, PROFESSIONAL & PERSONAL



Headquartered in George, we provide services across the Southern Cape, Overberg, Karoo, and wider Western Cape. Our satellite office in **Stellenbosch** services Cape Town and its surrounding areas, as well as the Winelands, Boland, and West Coast.

We were founded in 2018 by Frederick Bekker who has been in the auctioneering industry since 2009.



AUCTIONS



VALUATIONS



**PROPERTY
BROKERING**



REDEFINING

Auction Excellence

Bekker Group has successfully conducted **more than 200 auctions**, specialising in both immovable and movable property.

Our qualified professionals have **over 20 years of experience** in the auction industry, and we are committed to exceeding expectations to ensure a successful auction. Not only do we provide personalised advice to sellers on maximising the value of their assets, we also work closely with bidders to ensure they have all the necessary information to make informed decisions.

Immovable Property

- Residential
- Commercial
- Industrial
- Agricultural
- Sectional Titles:
Commercial & Residential

Movable Property

- Vehicles, Trucks, Trailers
- Construction Equipment & Machinery
- Tractors & Farm Implements
- Livestock
- Household Furniture
- Catering, Restaurant & Butchery Equipment
- Electronic Equipment



VALUATIONS DONE RIGHT BY OUR

Sworn Appraiser

Complementing the auctioneering side of our business, we offer accurate, reliable and professional **valuation services** for a diverse range of properties and assets.

Frederick holds a **National Diploma in Real Estate** and is fully registered with the South African Council for Professional Valuers (**SACPVP**). Additionally, he is appointed as **Sworn Appraiser** in accordance with Section 6 (1) of the Administration of Estates Act, 1965, ensuring that our valuations meet the highest standards of professionalism and legal compliance.

Type of Valuations:

Industrial Property

Commercial

Retail

Agricultural

Moveable

Residential



GENUINE PERSONAL SERVICE

Property Brokering

Furthermore, we offer comprehensive services as a **fully registered estate agency**. This option is ideal for clients seeking a conventional property sale in South Africa or when a property does not sell at auction.

Our firm and agents are accredited by the Property Practitioners Regulatory Authority (**PPRA**).

By identifying unique opportunities and seamlessly connecting buyers and sellers, we ensure smooth transactions that go beyond traditional methods. Our focus is on creating **long-term, successful connections** by understanding the market and the needs of our clients. Trust us to make your property journey effortless and profitable.

OUR STORY



2018: In the heart of George, Frederick Bekker's story began with a wealth of knowledge accumulated over nine years at Van Rensburgs Auctions. Driven by a passion for excellence and a dream of creating something of his own, Frederick took a bold step and **founded Bekker Group on June 1, 2018**. Initially known as Bekker Auctioneers, our journey started modestly on Davidson Road in George.

From our humble beginnings, we quickly extended our reach beyond **George and the Southern Cape**, servicing neighbouring towns like Mossel Bay, Wilderness, Plettenberg Bay, and Knysna. Our influence also spread into the **Karoo region**, including Oudtshoorn, Willowmore, and Calitzdorp. Our reputation solidified as one of the most prominent auction houses in the Southern Cape.



OUR STORY

2019 - 2022: As the seeds of success were sown, our office moved to Glaze Street, and by June 2022, we had settled at 20 Pioneer Street. Our well-equipped office and spacious warehouse became the hub of our growing enterprise. Surviving the COVID-19 lockdown, we transformed the business by introducing **online auctions**, making the industry more accessible. Bidders from across South Africa, and even as far as the Isle of Man, can now participate.



2023: In late 2023, we embraced a new chapter with a subtle **rebranding** from Bekker Auctioneers to Bekker Group (BG), reflecting our expanded horizons.

2024: In July 2024, we marked another milestone with the opening of a **satellite office in Somerset West / Stellenbosch**, broadening our service to the Western Cape while maintaining our headquarters in George.

BENEFITS OF AN AUCTION

PROPERTY

Cash Buyer: Auctions attract serious buyers who are ready to commit immediately. The highest bidder is required to pay a 10% deposit along with the auctioneer's commission within 24 hours or less after the fall of the hammer. Should the highest offer be accepted by the SELLER, the deposit and auctioneer's commission becomes non-refundable. The sale is not subject to any suspensive conditions, such as selling another property or obtaining a bond.

The PURCHASER must settle the remaining balance of the purchase price within 30 days of the SELLER accepting the highest bid, either in cash, through a bond, or via a bank guarantee.

Reserve Price: The SELLER may set a reasonable reserve price for each property or as a unit. If the reserve is met, the SELLER must accept the offer. If the reserve is not met, the sale is subject to confirmation by the SELLER.

Faster Sale: Auctions often lead to quicker sales compared to traditional methods, thanks to set dates and competitive bidding. We can secure a cash offer within 4 weeks not subject to any suspensive conditions.

Market Value Transparency: Auctions provide a clear view of what buyers are willing to pay, reflecting the true market value.

Increased Exposure to Targeted Buyers: Auctions draw in a specific audience of motivated buyers actively seeking properties like yours. This targeted exposure ensures that your property gains visibility among serious investors and homebuyers.

BENEFITS OF AN AUCTION

PROPERTY

Competitive Pricing: The auction process can significantly increase the final sale price as buyers compete for your property. We provide a 7-day window for higher offers, during which you, the seller, retain the right to accept or decline any offer at any time. This is essentially a silent bidding process, where each potential buyer submits their offer knowing only the highest bid in the auction but without knowledge of other higher bids. This encourages them to present their best and final offer upfront, maximising the potential sale price for your property. The auction bidder has the first right of refusal and only needs to match the highest bid after the higher offer period ends. All bidders will be bound to their offers until the confirmation period ends.

Set Timeline: Auctions have fixed dates for both sale and settlement, offering predictability and a defined timeline.

No Sellers Commission: This is a wow factor. You only pay for the advertising fees and no SELLERS commission.

BENEFITS OF AN AUCTION

MOVEABLE

Increased Exposure with Targeted Audience: Auctions attract buyers specifically interested in your type of items, ensuring they reach the right audience. Items on auctions gain visibility among a large, engaged audience actively looking for such products.

Potential for Competitive Pricing: The auction format encourages competitive bidding, which can drive up the final sale price.

Quick Turnaround: Auctions can facilitate fast sales, allowing you to quickly convert items into cash.

Convenience & Safety: Auctions allow you to sell multiple items at once, streamlining the process of offloading goods. For example you can sell all your house contents at our warehouse eliminating scams and fraud. You are not vulnerable to exposing your house address and family. This makes it much safer than the traditional garage sale, Gumtree and Facebook marketplace.

No recouping of financing. We deal with that. No fraud and scams. We deal with the invoices, cash and follow ups. Strict “no pay, no collection” policy.

Reduced Negotiations: The auction process minimizes haggling and offers a clear, transparent sales method.

BENEFITS OF AN AUCTION

Charity, Fundraising & Social

Increased Donations: Auctions can generate significant funds for charitable causes through competitive bidding. It also allows donors to receive something in return for their generosity.

Community Engagement: These events bring people together, fostering a sense of community and shared purpose.

High-Profile Exposure: Auctions often attract media attention, raising awareness for the charity and its mission.

Unique Offerings: Donors and bidders can access exclusive items or experiences not available elsewhere.

Event Momentum: Auctions create a dynamic, engaging atmosphere that energizes attendees and encourages additional contributions.

Steps to Auction

PROPERTY

Step 1: **Site Inspection & Valuation:** The auctioneer will visit your property to assess its condition and provide an estimated value.

Step 2: **Approval by Auctioneer:** The auctioneer reviews the valuation and approves the auction process.

Step 3: **Complete & Sign Mandate:** The seller completes the process by signing a mandate agreement that outlines the terms of the auction, including an advertising/marketing budget, buyer's commission, deposit, reserve price and other relevant details.

Step 4: **Advertise:** Once proof of payment is received, we advertise the property auction through various channels to attract potential buyers, as specified in the mandate.

Step 5: **Auction Takes Place:** Your property is auctioned to the highest bidders in a live onsite and/or online webcast platform.

Functionality & Experience

Bekker Group offers exceptional service and results through onsite auctions, as well as a proven online platform developed in the UK and used by major auction houses worldwide. This platform extends our reach to thousands of clients, making auctions accessible globally and to busy individuals. With its user-friendly interface, anyone with good internet access can participate in various auction formats from anywhere.



Timed Online Auction

Bidders place their bids on the online system via the internet from the comfort of their home or office, within the start and end periods. The auctioneer does not conduct the auction.



Live Onsite Auction

The auctioneer conducts the auction in person at a physical location.



Live Webcast Auction - Online Only

The auctioneer conducts the auction online only, allowing only internet bidders to participate in real time.



Live Onsite Auction with Webcast

The auctioneer conducts the auction at a physical location while streaming it online, with both floor and online bidders participating in real time.

OUR SUCCESS STORIES

Vacant Stand of 614m² in Le Grand Estate

Auction: 2 April 2025 @ 11:00

289 Green Road, Le Grand Estate, George

Sale Price (all inclusive): R882,750



3 Aloe Ridge Apartments

Auction: 3 April 2025 @ 12:00

2 Toulon Street, Island View, Mossel Bay

Sale Price (all inclusive):

Unit 37 - 109m² - R2.39 million

Unit 41 - 151m² - R1.8 million

Unit 46 - 149m² - R1.8 million



OUR SUCCESS STORIES

Residential House ± 84m²

Auction: 3 April 2025 @ 10:00

36 Kiewiet Crescent, Boland Park, Mossel Bay

Sale Price (all inclusive): R1.46 million



Residential House ± 200m²

Auction: 29 April 2025 @ 11:00

64 River Street, Gouritsmond

Sale Price (all inclusive): R2.9 million



OUR SUCCESS STORIES

Residential Duets in De Bakke, Mossel Bay

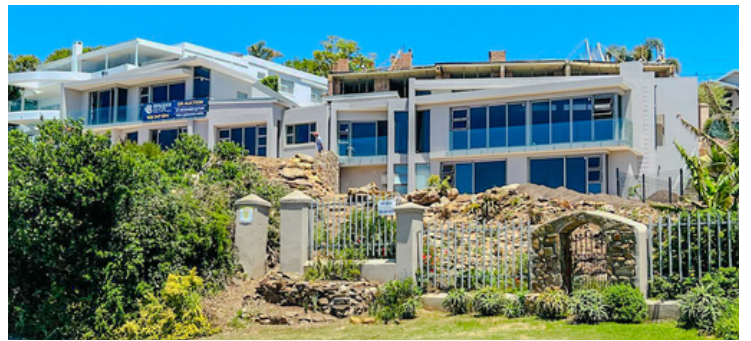
Auction: 27 December 2024 @ 11:00

Unit 1 & 2, 25 Lang Street, De Bakke, Mossel Bay

Sale Price (all inclusive):

Unit 1: R6.3 million

Unit 2: R6.2 million



Deceased Estate - 2 Adjoining Properties in Heatherlands

Auction: 14 November 2024 @ 10:00

54 & 54A C.J. Langenhoven Road, George

Sale Price (all inclusive): R6.34 million



OUR SUCCESS STORIES

Liquidation Auction: Quarry Lake Estate (166 ha)

Auction: 20 June 2024 @ 12:00

Quarry Lake Estate, Wittedrift, Plettenberg Bay

Sale Price (all inclusive): R15.8 million



2 Koup Karoo Farms in Prince Albert

Auction: 22 October 2024 at 12:00

Nelsdrif Farm (\pm 3,500ha) & Betseba Farm (\pm 7,400ha)

Sale Price (all inclusive): R16.3 million



OUR SUCCESS STORIES

Vacant Stand of 8,287m² in Glenwood

Auction: 20 December 2023 @ 12:00

32 Madiba Drive, Glenwood, George

Sale Price (all inclusive): R4.1 million



Residential House in Fancourt Golf Estate

Auction: 14 May 2021 @ 12:00

3 Cleek Close, Fancourt Golf Estate

Sale Price (all inclusive): R13.9 million

Size of stand: 1,890m² / Floor plan: 835m² / 4 Bedrooms & 4 Bathrooms



OUR SUCCESS STORIES

Residential House in Heatherlands

Auction: 8 October 2022 @12:00

48 Eric Road, Heatherlands, George

Sale Price (all inclusive): R5.3 million

Size of stand: 1,782m² / Floor plan: 410m² / 4 Bedrooms & 3 Bathrooms



Residential House in Fancourt Golf Estate

Auction: 31 March 2022 @12:00

19 Eagle Drive, Fancourt Golf Estate, George

Sale Price (all inclusive): R10.6 million

Size of stand: 1,890m² / Floor plan: 835m² / 5 Bedrooms & 4 Bathrooms



OUR SUCCESS STORIES

Moveable Auctions

Clearance Auction: Sheep, implements, tractors, haymaking & butchery equipment

- Date: 13 February 2025
- Reference Person: Fred & Hein Badenhorst
- Turnover: R5,800,000



Live Auction
Total Disposal Auction
on behalf of
Fred & Hein Badenhorst
Thurs. 13 Feb. 2025 @ 11:00
Nelsdrif Farm, Prince Albert
± 5.6 km from N1 via R353
± 15 km from L. van Gamsa
± 40 km from Prince Albert via R353

#1350 Dorper Sheep
#400 Meatmasters
Tractors & Trailers
Implements & More

Timed Online Auction: Construction & earthmoving equipment, scaffolding, formwork & power tools

- Date: 4 - 6 February 2025
- Reference Person: Gerhard van Zyl
- Turnover: R4,200,000



Construction & Earthmoving Equipment, Scaffolding, Formwork & Power Tools
Timed Online Auction
4 - 6 February, 2025
20 Pioneer Street, George
Viewing Days:
• 31 January, 3 & 4 February from 9:00 - 15:00

Timed Online Auction: Massive Kloppers warehouse clearance

- Date: 8 - 10 October 2024
- Reference Person: Hein Botha
- Turnover: R800,000



BEKKER GROUP
AUCTIONS | PROPERTIES | VALUERS

TIMED ONLINE AUCTION
MASSIVE KLOPPERS
WAREHOUSE CLEARANCE

8 - 10 OCTOBER 2024

expert **expert** **expert**
Kloppers Kloppers Kloppers

Register & Bid: online.bekkergroup.co.za | Office: 044 050 0018

Viewing Days: 8, 9, 10 October
Location of Assets: 1 Pioneer Street, George

Timed Online Auction: Wimpy Hartenbos restaurant contents

- Date: 14 - 16 March 2023
- Reference Person: Kobus Potgieter
- Turnover: R900,000



ONLINE AUCTION
online.bekkergroup.co.za
14-16 MARCH
GEORGE
WIMPY HARTENBOS,
RESTAURANT CONTENTS

To view more of our past auctions, visit online.bekkergroup.co.za

OUR SUCCESS STORIES

Moveable Auctions

Business Closure: Marnol Projects

- Date: 21 June, 2022
- Reference Person: Nolan Marsh
- Turnover: R2,951,000

BUSINESS CLOSURE AUCTION: MARNOL PROJECTS

TUESDAY, 21 JUNE 2022

ONSITE AUCTION: 10am @ 15 Montagu Str, Blanco, George
AND LIVE ONLINE: online.bekkergroup.co.za

ONLINE "PRE-BIDDING" STARTS 20 JUNE FROM 9AM

JCB/CAT yellow machines, Isuzu truck, Kia LDV, VW Passat, Scaffolding, Diesel Bowser, Small Plant etc

Viewing: 14, 15 & 20 June from 9am-3pm.

044 650 0018 or 066 247 1374 | www.online.bekkergroup.co.za | Buyer's commission payable. | FICA documents mandatory.

George Municipality: Redundant vehicles & office equipment

- Date: 2022 & 2023
- Reference Person: Rene Roos
- Turnover: 2022 - R2,879,474 | 2023 - R4,040,000

GEORGE MUNICIPALITY: REDUNDANT VEHICLES, TOOLS/SCRAP & OFFICE EQUIPMENT

WEDNESDAY, 31 MAY 2023

ONSITE AUCTION: 10am @ George Civic Centre - 71 York Str, George
AND ONLINE: online.bekkergroup.co.za

Pre-bidding is available from 12pm on the 30th of May until 9am on the 31st of May
For more info call Frederick on 066 247 1374 or Rene on 082 378 6916

Viewing: 30 May from 12pm-4pm
Vehicles: Motor vehicle license offices, Stasie Str, George
Other: George Civic Centre, 71 York Str

Tractors, farm implements & tools

- Date: 29 October, 2022
- Reference Person: Laurette Koen, PSG Wealth
- Turnover: R3,660,750

ONLINE AUCTION: TRACTORS, IMPLEMENTS & TOOLS

28 September - 1 October 2021

Dispersal Auction - Tractors & farm implements

- Date: 8 August 2023
- Reference Person: Barend Uys
- Turnover: R2,477,000

DISPERSAL AUCTION: TRACTORS, IMPLEMENTS, HAYMAKING EQUIPMENT & MORE

TUESDAY, 8 AUGUST @ 11AM

LIVE ONSITE: JB 16, JONKERSBERG, GEORGE
LIVE ONLINE: ONLINE.BEKKERGROUP.CO.ZA
PRE-BIDDING: FROM 9AM MON, 7 AUG - 8AM TUE, 8 AUG
MORE INFO: FREDERICK: 066 247 1374

Giving Back to the Community

UP WITH DOWNS

(School for learners with special needs)

Annual Charity Auction

More than R6 million turnover
during the past 13 years



Carpe Diem School

(Special Education School)

Annual Charity Auction

More than R8 million turnover
during the past 10 years



Fairtree Interskole Dinee / Interschools' Dinner 15 August 2024

Raised more than R1 million



Company Information

We have the following documents and certificates available on request:

- CIPC Document
- Tax Clearance Certificate
- B-BEE 2
- PPRA (Property Practitioners Regulatory Authority)
- SAIA (South African Institute of Auctioneers)
- SACPVP (South African Council for Property Valuers Profession)
- Sworn Appraiser



SOUTHERN CAPE:

044 050 0018

20 Pioneer Street,

Pacaltsdorp Industria,

George, 6534

admin@bekkergroup.co.za

www.bekkergroup.co.za

WESTERN CAPE:

066 247 1374

Unit 11, Ground Floor

Trident Park

No 2, 1 Niblick Way

Somerset West, 7130

fred@bekkergroup.co.za

www.bekkergroup.co.za



“Passionate, Professional, Personal”

A Personal Note

I believe that by choosing Bekker Group, you're not just selecting a service provider, but a trusted partner who is invested in your success. I look forward to the opportunity to discuss how we can support your auction needs and provide you with the exceptional service that defines us.

Warm regards,



Frederick Bekker

Director | Auctioneer | Valuer

066 247 1374

fred@bekkergroup.co.za

SAIA Membership Reg no. CA0230/01

PPRA Master Property Practitioner Reg no. 2023261064

SACPVP Professional Associated Valuer Reg no. 7775/8